

Subject: WEDNESDAY: CCA's DTLA Economic Forecast Panel & Showcase
From: "Central City Association" <jdanganan@ccala.org>
Date: 02/20/2017 03:10 PM
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CCA Executive Committee Meeting Notice

**2017 DTLA ECONOMIC FORECAST:
THE FUTURE OF DOWNTOWN
PANEL & SHOWCASE**

WEDNESDAY

FEB. 22

11 a.m. - 1:30 p.m.



Reservations required by 12 p.m. on Tues., Feb. 21, 2017
Reminder: Executive-level members receive up to four (4) complimentary tickets and Premier-level members receive up to five (5).

SPEAKERS

Sonnet Hui
Executive Project
Director
Hazens Group/Jia
Yuan, Co.

Simon Muir
Vice President,
Development
Acquisitions
Lend Lease

John Readey
Development
Associate
Trammell Crow
Residential

MODERATOR

**Dr. Christopher
Thornberg**
Founding Partner
Beacon Economics

MEETING SPONSOR

EVENT DETAILS

Millennium Biltmore Hotel
506 S. Grand Avenue

11 a.m. Networking,
Registration & Showcase

12 - 1:30 p.m. Program &
Lunch

Parking

THE FUTURE OF DOWNTOWN

Downtown L.A. continues to experience exponential growth in a variety of sectors. Residential and commercial construction activity is moving at a furious pace. Investment overall in DTLA continues. However, many questions still remain:

**VISIT OUR SHOWCASERS
BEFORE THE PROGRAM**

- [California Hospital Medical Center](#)
- [Callison RTKL](#)
- [City Club Los Angeles](#)
- [CityLift Parking](#)
- [Fuscoe Engineering](#)
- [Harley Ellis Devereaux](#)
- [Haworth](#)
- [Humphreys & Partners](#)

- \$24 Valet parking at the hotel
- \$10 Self parking at Pershing Square

- How will Measures S (Neighborhood Integrity Initiative) threaten this growth?
- What will Measure JJJ implementation mean for development projects going forward?
- Will we see a slowdown in foreign investment in the region?
- How will the new Administration in D.C. impact Los Angeles?

Join us and our esteemed panel to hear the outlook for the year ahead on these issues and more.

Architects, LP

- JBA Consulting Engineers
- LEVEL Furnished Living
- Miyamoto International
- Omgivning
- TCA Architects
- Togawa Smith Martin
- Torti Gallas + Partners
- Wilshire Loft

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